

Can you help us find more sustainable ways to build?



# [Strategy Lead]

As a member of Holcim Group, the world's global leader in innovative and sustainable building materials, Lafarge Egypt is reinventing the way the world builds. Supported by a strong team spread all over Egypt to shaping a greener, smarter and healthier world.

As we continue to look for more sustainable ways to build, we need world-class talent to join our team. People who are **passionate** about sustainability, driven by **curiosity** and keen to **grow**, **learn**, **develop** and **thrive** in our high-performance culture.

## The opportunity at a glance

To contribute in developing the BU Strategic Review Process from onset to the delivery phase, with the requirements of Strategic Analysis and Planning, as well as, to contribute in identifying the Strategic Positioning of the BU and development of Strategic Action Plan. To ensure the alignment of the Strategic Review Process with the Group Strategy and Business Priority.

Manage the required strategic analysis for the different contexts facing the BU

## Your responsibilities

**Key Accountabilities:** (Focusing more on results rather than tasks list)

#### 1-Health & Safety:

Adhere to and enforce relevant legislation and policies and ensure that highest degree of safety and safe working practices are maintained.

### 2-Functional:

### **Strategy Formulation**

- Contribute in conducting The Strategy Review Process of The BU, through applying/managing the following:
- Applying the group and division strategic guidelines for the Strategy Review Process
- Analyzing thoroughly the country Political, Economic, Social, and Technological context to maintain the BU key levers
- Conducting the required strategic context analysis for the rivalry, new entrants, buyers, suppliers, and substitutes





- Develop the supply/demand balance for the forecast period and identifying the BU strategic position
- Conducting the required market research, analysis, and data consolidation to conclude on recommendations to assist the strategy director to setup and develop the BU Strategy
- Perform evaluation of the enterprise value of companies for M&A operations; to ensure it is done according to group procedures

#### **Strategy Implementation**

- Monitor the Strategy Implementation Phase of the BU, through:
- Monitoring the BU Strategic Action Plan implementation
- Conducting of the timely strategy review updates, quarterly or monthly basis
- Design & develop the required strategic analysis for different contexts facing the BU decision making process

Develop and run the strategic financial models, as per the case, for the implementation of the BU strategy process

# Your experience

#### **Education:**

Bachelor Degree in business, economics, engineering, etc - MBA is a plus

#### Technical Skills:

Business acumen, with a main focus on strategy and strategic planning Solid technical knowledge of processes and industry Solid understanding of market dynamics, opportunities and their evolution Strong analytical and presentation skills Good Financial & Economic assessment back ground

Experience: 6 Years of experience in related business field

### Our offer

While you help us deliver world-class construction solutions, we promise to help you grow in a dynamic working environment that offers attractive working conditions and encourages personal and professional development.

Do you have the drive, the skills, and the passion to join us?

Apply now at (<u>Careers-eg@lafargeholcim.com</u>) Mentioning the Job Title in the subject line.

